

Covid-19 Safety First

Helping your business stay connected with employees during and post-lockdown

Using quick and simple **employee surveys** to connect and deliver real-time feedback on how well prepared your teams feel as lockdown begins to ease

What we do:

- **One-off or always-on employee engagement surveys**
 - Are your social distancing or hygiene measures being followed by your teams?
 - Do employees feel your measures are sufficient and reassuring?
 - Is the correct level of communication and support in place?
 - Do remote and furloughed employees feel safe to return to their typical work setting?

How we do it:

- **Quick to deploy and minutes for employee to complete**
 - Deployed within 48 hours
 - Real-time feedback to your business
 - Anonymous and impartial, reported by business unit
 - Additional insight or alert options available
- **Choice of invite channels**
 - Personalised **Email** or **SMS**
 - Generic **URL**

Why we do it:

- **The businesses that get this right will recover faster**
 - Connect with your people, obtain their input and buy-in to plans
 - Increased levels of employee confidence as they return to work
 - Relax measures in a controlled manner based on insight
 - Enabling you to take all possible steps to keep employees feel considered, informed and safe



Our pedigree:

30 Years' experience in market research and insight

- Ongoing and ad-hoc programmes across every business sector
- Customer and Employee Surveys, as well as Mystery Shopping and Retail Audits
- Providing insight into how customers, employees and channel partners engage with businesses
- Closing performance gaps through actionable insights
- Helping to drive business performance by encouraging spend, loyalty and advocacy



1. Select invite channel:

URL / Email / SMS



2. Configure:

Target audience and corporate / programme branding



3. Deploy:

Stand-alone call to action or within existing customer comms



4. Listen:

Real-time insight and employee feedback via online portal



5. Act:

Move to close any gaps and address employee concerns

Contact our Research team to find out more about how Safety First surveys could work for your business:

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